



**TED<sup>x</sup>**  
Hilton Head

[shift at tedxhiltonhead.com](http://shift.at.tedxhiltonhead.com)

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# **SHIFT** happens

Reach the Lowcountry's  
Most Coveted Audience

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**PARTNERSHIP  
OPPORTUNITIES**

**SATURDAY  
NOVEMBER 9TH 2024  
2 UNTIL 5**

Live at the Arts Center  
of Coastal Carolina

# BIRDS OF A FEATHER

This is a unique opportunity to align your brand with the world-class TED brand. You can participate in a number of ways, from partnering with one event or the entire weekend.

## ■ FRIDAY NOVEMBER 8

- An intimate evening with a premier musician(s) in an exclusive private home.
- 100 guests will pay \$250 each to attend and will enjoy food, drinks and a private performance.

## ■ SATURDAY NOVEMBER 9

- The Main Event at The Arts Center will sell out to over 300 TEDx enthusiasts.
- Eight speakers and an entertainer will captivate the audience with thought-provoking talks.

## ■ SUNDAY NOVEMBER 10

- A mindful morning of yoga, healthy brunch and entertainment. We expect 250 people for yoga and 100 for brunch.
- This will be a community-centric experience with an accessible price point.

*Our TEDx organizers can work with our partners to create unique ways to activate their sponsorship. For example, in 2023, Jaguar displayed a car at the Main Event for those Instagram moments.*

## 2024 PARTNERSHIP OPPORTUNITIES

### Presenting Partner \$10,000 1 available

- VIP seating with eight (8) event tickets to all events
- Presenter of Friday and Sunday events included
- Large Logo, tags & links on all promotion including newsletters, social and print media, website
- Emcee recognition at all events and brand presence in venue and on screen
- Opportunity to welcome guests at all events
- Include item in VIP gift bag, if desired (Min \$25 value)
- Full-page ad in the event program
- Can display signs at all events (Provided by Partner)
- Activate – we can help you activate with your employees and customers

### Diamond Partner \$5,000

- VIP seating with six (6) event tickets to all events
- Logo, tags and links on all promotion including newsletters, social media, print media, website
- Brand presence in venue and on screen
- Include item in VIP gift bags, if desired (Min \$25 value)
- Can display signs at main event (Provided by Partner)
- Half page ad in the event program
- Activate – we can help you activate with your employees and customers

### Platinum Partner \$3,000

- VIP seating with four (2) event tickets to all events
- Logo, tags and links on some promotion including social media and TedxHiltonHead website
- Include item in VIP gift bag, if desired (Min \$25 value)
- Half page ad in program

### Gold Partner \$1,000

- VIP seating with two (2) tickets to the Speaker Event on Saturday
- Sponsor logo on screen, shout outs and tags in social media, logo on TedxHiltonHead website
- Include item in VIP gift bag, if desired (Min \$25 value)
- Logo Recognition in program

### Silver Partner \$500

- VIP seating with one (1) event ticket to Speaker Event on Saturday
- Sponsor logo on screen, shout outs and tags in social media, logo on TedxHiltonHead website
- Include item in VIP gift bag, if desired (Min \$25 value)
- Recognition in program

**Sponsor a Speaker / \$2000 /** TEDx guidelines state that speakers cannot be paid but we can help them pay for their travel and accommodations. As a 501-c-3 we hope to raise money to help speakers offset some of their costs.

**Sponsor a Reception / \$500 & \$1000 /** The speaker reception (\$500) is an intimate event with speakers and sponsors at a unique venue. The VIP reception (\$1000) is a larger event for speakers, guests, sponsors and VIPS. It is at the Arts Center after the event.

**Donate / \$ /** As a 501-C-3, TEDxHiltonHead relies on sponsors, volunteers and donors. If you agree that this is an important event for our area and you would like to help us, please donate any amount through the Community Foundation.

**In-Kind / Yes, Thanks /** We will consider in-kind donations to help us offset costs. Needs include / Printing / Food and Beverages / Venues / Speaker, VIP and attendee gifts (\$50 value)